

JULY 9 - 12, 2026



*everychild. one voice.*®

# LEADERSHIP CONVENTION 2026

TAKE FLIGHT: FROM BASICS TO BRILLIANCE



**SPONSOR & VENDOR PACKET**

# TAKE FLIGHT: FROM BASICS TO BRILLIANCE

FLORIDA PTA INVITES YOU TO JOIN US IN ORLANDO, FLORIDA, FOR  
THE 103RD ANNUAL LEADERSHIP CONFERENCE



As Florida PTA President, it's my pleasure to invite you to join us for the 2026 Florida PTA Leadership Convention, taking place July 9–12, 2026, at the beautiful Omni Orlando Resort at ChampionsGate. Each year, this gathering brings together more than 1,200 PTA leaders from every corner of our state—dedicated individuals who share a deep commitment to strengthening our school communities and supporting the success of every child.

Our convention is a time to connect, learn, and grow. It's where we exchange meaningful ideas, gain valuable resources, and reaffirm the mission that drives all our work: to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

By participating as a sponsor or vendor, you become an essential partner in this mission. Your involvement offers a powerful opportunity to showcase your products and services directly to a diverse and influential audience of PTA decision-makers and education partners who are eager to discover tools that support students, families, and schools across Florida. We hope you'll join us in making this year's convention our most impactful yet.

With Gratitude,  
Maxine Ann-Marie Lewers,  
Florida PTA President

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# SPONSORS & VENDORS

## WHY LEADERSHIP CONVENTION?

We need you! Florida PTA is looking for companies who are interested in making a difference in the lives of Florida's children. Secure your spot for Florida's largest gathering of Florida community engagement and education advocates!

### **Connections**

Build and strengthen meaningful relationships with PTA leaders and education decision-makers from across the state. Engage directly with those who shape family and school partnerships, opening the door for long-term collaboration and shared impact.

### **Exposure**

Showcase your products, services, and resources to a highly engaged audience. Vendoring allows you to highlight the value of what you offer, memorable interactions, and demonstrate your solutions in real-time.

### **Brand Visibility**

Increase your organization's recognition and presence within Florida's largest network of parent and school advocates. With strategic promotional opportunities before, during, and after the event, your brand will be positioned to stand out and stay top-of-mind all year.

## LEADERSHIP CONVENTION INFORMATION

**July 9 - 12, 2026**

Omni Orlando Resort at Championsgate  
1500 Masters Blvd, Championsgate FL, 33896

### **Hotel Information:**

<https://www.omnihotels.com/hotels/orlando-championsgate>



# SPONSORSHIP PACKAGES

## **Presenting- \$35,000 - 1 Sponsor**

Includes exclusive recognition, a linked logo on all FLPTA Leadership Convention webpages, complimentary premium booth placement, booth promotion during workshops, pre-event email and social media promotion, and a full-page Leadership Convention program ad. **Exclusive to Presenting Sponsor:** inclusion in the Florida PTA Leadership Convention App our event app game, distribution of marketing materials, listing on the Florida PTA Partner Page, a focus group and general meeting host opportunity, your logo on all event bags and t-shirts, and sponsorship signage displayed throughout the event.

## **Diamond-\$25,000 - 2 Sponsors**

Includes exclusive sponsor recognition, a linked logo on all FLPTA Leadership Convention webpages, complimentary premium booth placement, workshop promotion, pre-event email and social media promotion, a full-page program ad, and sponsor signage, **Exclusive to Diamond Sponsors:** inclusion in Florida PTA Leadership Convention App our event app game, distribution of marketing materials, listing on the Florida PTA Partner Page, a focus group and general meeting host opportunity, your logo featured on event shirts, and sponsorship signage displayed throughout the event

## **Platinum-\$15,000 - 3 Sponsors**

Includes a linked logo on all FLPTA Leadership Convention webpages, a complimentary booth, workshop booth promotion, pre-event email and social media promotion, a half-page program ad, sponsor signage, Event App game inclusion, and distribution of marketing materials\* on a first-come, first-served basis

**Exclusive to Platinum Sponsors:** lanyards, water bottles, and access to the Florida PTA Leadership Convention App (our event app).

## **Gold-\$10,000 - 5 Sponsors**

Includes linked logo on FLPTA Leadership Convention webpages, complimentary booth, workshop booth promotion, pre-event email & social media promotion, quarter-page program ad, sponsor signage, app game inclusion, distribution of marketing materials, Partner Page listing, and **Exclusive to Gold Sponsors:** beverage station sponsorship.

## **Silver-\$7,500 - 5 Sponsors**

Includes a linked logo on all FLPTA Leadership Convention webpages, a complimentary booth, pre-event email and social media promotion, a quarter-page program ad, sponsor signage, Florida PTA Leadership Convention App game participation, distribution of marketing materials, and listing on the Florida PTA Partner Page.

## **ADDITIONAL SPONSORSHIPS**

**Reflections Awards** – \$5,000 (2 Sponsors)

**Awards Luncheon** – \$5,000 (2 Sponsors)

**Student Scholarship Fundraiser 'Got Talent' Event** – \$5,000 (2 Sponsors)

**Candidate Meet & Greet** - \$2,500 (1 Sponsor)

**Florida PTA Board Reception** - \$2,500 (1 sponsor)

**President's Reception** - \$2,500 (1 Sponsor)

**New Leadership Welcome Event** - \$2,500 (1 Sponsor)

**Family Game Night** – \$1,000 (2 Sponsors)

**Movie Night** – \$1,000 (2 Sponsors)

# SPONSORSHIP REQUIREMENTS

- **March 1, 2026** – Payment is Due. Submit branding logo
- **April 1, 2026** – Program ads due
- **May 1, 2026** – Ship 1,500 copies of marketing materials for attendee bags to the Florida PTA office
  - Please send all Materials to:

Florida PTA  
1747 Orlando Central Parkway  
Orlando, FL 32809
  - *Presenting & Diamond Sponsors marketing material copies will be provided by FLPTA*
- **May 4, 2026** – Email Certificate of Insurance to [info@floridapta.org](mailto:info@floridapta.org)
- **June 15, 2026** – All attendees must be registered in the Florida PTA Leadership Convention App
- **Sponsorship Contract**

## Additional details:

- Five (5) complimentary badges will be available for pick-up at the VIP table.
- Additional badges will be available for purchase on-site the day of the event for \$20 each.



Sponsorship Benefits	Presenting - \$35,000	Diamond - \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$7,500
<b>EXCLUSIVE RECOGNITION</b>	✓	✓			
<b>Premium Booth Placement</b>	✓	✓			
<b>Lead Focus Group</b>	ONE				
<b>General Meeting Host</b>	TWO	ONE			
<b>Pre-Event Email &amp; Social Media Promotion</b>	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	SHARED	SHARED
<b>Ad Page in Leadership Convention Program</b>	FULL	FULL	HALF	QUARTER	QUARTER
<b>Linked Logo on FLPTA Leadership Convention Website</b>	✓	✓	✓		
<b>Inclusion in Leadership Convention Sponsor Signage</b>	✓	✓	✓	✓	✓
<b>Disitribution of Marketing Materials</b>	✓	✓	✓	✓	✓
<b>Complimentary Booth</b>	TWO	TWO	TWO	ONE	ONE

# VENDOR BOOTH INFORMATION

Booth Type	Price Before 03/01	Price After 03/01
Sapphire Corner Vendors	<b>\$1300</b>	<b>\$1600</b>
Emerald Vendor	<b>\$750</b>	<b>\$1050</b>

- Each Single Booth is 10' x 10'
- Includes 2 Vendor Hall badges
- Includes one 6' x 30" draped table
- Includes two chairs

## VENDOR HALL MAP

Additional Offerings	Price	Offering Description
<b>VIP Package</b>	<b>\$1600</b>	Includes a corner booth location, a quarter-page advertisement in the program, and a swag bag insert with a printed material option, and inclusion in the Florida PTA Leadership Convention App & our Event App Game
<b>Distribution of Marketing Materials</b>	<b>\$500</b>	Add your brand's marketing materials to our Leadership Convention Merchandise Bag and place your company directly in the hands of all 1,200 attendees; non-vendors may purchase this option with FLPTA approval.
<b>Support the Scholarship Fund</b>	<b>\$50</b>	By donating to the Florida Scholarship Fund, you help support the dreams and futures of Florida students, with recognition given in the scholarship announcement and on the Florida PTA website. Or sponsor a Scholarship Basket!
<b>Program Ads</b>	→	<b>Full-Page AD</b> - \$800 <b>Half-Page AD</b> - \$400 <b>Quarter-Page AD</b> - \$200 <b>Eighth-Page AD</b> - \$100

Florida PTA reserves the right to deny vendor space. Please note that Florida PTA has a no-refund policy.

# FREQUENTLY ASKED QUESTIONS

## **WHEN WILL I BE NOTIFIED OF MY BOOTH LOCATION?**

Approved applicants will receive their booth location via email within **10 business days** of Florida PTA's receipt of payment.

## **IS THE VENDOR HALL CARPETED?**

Yes, the Vendor Hall is carpeted.

## **WILL WI-FI AND ELECTRICITY BE AVAILABLE?**

Yes, both Wi-Fi access and electricity will be available in the Vendor Hall.

## **WILL FOOD BE AVAILABLE FOR PURCHASE?**

Yes. Food will be available for purchase at the venue, and there are also several dining options located within the hotel.

## **WILL CARTS OR DOLLIES BE AVAILABLE FOR MY USE WHEN I ARRIVE TO SET UP?**

Yes!

## **ARE DOOR PRIZES ALLOWED?**

Yes! Vendors are welcome to hold door prize drawings and conduct other giveaways at their booths. Vendors must request EXPLICIT permission from the Florida PTA President to give away food items or to offer items for sale in the Vendor Hall.

## **HOW DO YOU JOIN THE FLORIDA PTA VENDOR DRAWING?**

All sponsors and Vendors are encouraged to donate at least one (1) item to the Florida PTA Vendor Drawing.

Drawing cards will be included in your Vendor packet at check-in on July 9, 2026. Please complete the Drawing cards and return them to the Florida PTA booth. Florida PTA will announce winners and will pick up their Drawing cards at the Florida PTA booth. Winners must then bring their Drawing card to your booth to redeem their prize.

## **WHAT METHODS OF PAYMENT DO YOU ACCEPT, AND WHEN IS PAYMENT DUE?**

Payment by credit or debit card at the time of registration is preferred. Registration payment is due by **March 1, 2026**. Rates will increase for registrations received after **March 1, 2026**. If you need to pay by ACH (preferred) or check, please contact Misa Mills at [Executive.Director@FloridaPTA.org](mailto:Executive.Director@FloridaPTA.org)

# CONTACT INFORMATION

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**Misa Mills**  
**Executive Director**

Sponsor Contact

[executive.director@floridapta.org](mailto:executive.director@floridapta.org)  
(407) 855 - 7604



**Rosa Lopez**  
**Vendor Contact**  
[Rosalopez@floridapta.org](mailto:Rosalopez@floridapta.org)

**Florida PTA**

[info@floridapta.org](mailto:info@floridapta.org)  
1747 Orlando Central Parkway  
Orlando Florida, 32803

**Gulf Coast Expo**

Betsy Pynes  
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