



About the Legislative Conference

Each year, the Florida PTA Legislative Conference brings together PTA leaders, educators, students, and community advocates from across the state to engage directly with lawmakers and policymakers on the issues shaping Florida's public schools.

Traditionally held in March, the 2026 conference will rotate back to January due to legislative elections to align with Florida's legislative session, giving attendees the opportunity to advocate in real time at the Capitol.

This three-day event includes:

- Advocacy and leadership training
- Legislative briefings and strategy sessions
- Capitol visits and Hill Day with lawmakers
- Networking receptions with education and community partners.

Why Partner with Florida PTA

Florida PTA traditionally represents over 200,000 parents, teachers, and students across the state. As a trusted, nonpartisan voice for families for over a century, our advocacy influences educational policy, funding, and family engagement statewide. Your sponsorship directly supports civic engagement, student participation, and leadership development — connecting your organization with families and advocates who are shaping the future of Florida's schools.

Sponsorship Opportunities

Presenting Sponsor – \$10,000

Exclusive naming rights as “2026 Florida PTA Legislative Conference Presented by (Your Company Name)”

Includes:

- Logo featured on all event signage, print, and digital materials
- Recognition on Florida PTA website and social media
- Opportunity to introduce a key speaker (legislative or featured session)
- Reserved VIP table seating at general sessions and the opening reception
- Premium table or exhibit space at host hotel
- Complimentary standard exhibit booth at the 2026 Florida PTA Leadership Convention (July 9–12, 2026 | Omni Orlando Resort at ChampionsGate)
- Inclusion in statewide email blast
- Four (4) complimentary registrations
- Option to include branded materials in attendee packets
- Recognition in statewide post-event recap

Opening Reception Sponsor – \$5,000

Support the conference’s signature networking event connecting PTA leaders, legislators, and education partners.

Includes:

- Logo on reception signage and promotional materials
- Recognition during welcome remarks
- Opportunity to introduce the evening’s keynote or guest speaker
- Discount on standard exhibit booth at the 2026 Florida PTA Leadership Convention (July 9–12, 2026 | Omni Orlando Resort at ChampionsGate)
- Reserved VIP table seating at the reception
- Option to display branded signage or table materials
- Three (3) complimentary registrations
- Inclusion in Florida PTA’s pre-event email blast and post-event thank-you
- Social media acknowledgment before and after the event

Breakfast Sponsor – \$2,500 per meal

Sponsor a breakfast featuring legislative speakers or advocacy discussions.

Includes:

- Logo and signage at sponsored breakfast
- Option to introduce the breakfast's featured guest or speaker
- Verbal acknowledgment by presiding officer
- Option to provide table cards or small branded giveaways
- Two (2) complimentary registrations
- Recognition in statewide sponsor highlight email

Local Unit Travel Support Sponsor – \$1,500–\$3,000

Help local PTA leaders, parents, and students attend by offsetting travel costs.

Includes:

- Recognition as a “Community Impact Sponsor”
- Option to connect with sponsored local units
- Acknowledgment during general sessions and in post-event materials
- Inclusion in statewide sponsor appreciation email
- Inclusion in sponsored local PTA newsletter
- One (1) complimentary registration

Hill Day Bus Sponsor – \$4,000

Support students and families traveling to Tallahassee for Florida PTA's Hill Day on January 27, 2026. Your sponsorship covers one charter bus plus lunch and dinner for student participants, parents, and chaperones traveling to the Capitol.

Includes:

- Recognition as a “Hill Day Student Advocacy Sponsor”
- Reserved VIP seating during the Hill Day legislative luncheon
- Acknowledgment during Hill Day orientation and on social media
- Logo placement on signage and materials related to Hill Day
- Option to include a branded item or message for student participants
- Recognition in post-event communications and statewide recap
- One (1) complimentary registration
- Reserved seating on the bus (subject to approval and background check)

Advocacy Partner – \$1,000

Support Florida PTA's year-round advocacy efforts while maintaining visibility among statewide leaders.

Includes:

- Logo on printed program and digital promotions

- Recognition during closing session
- Option to include one branded item in attendee bags
- Inclusion in post-event thank-you email

Join Us

To become a sponsor or request a custom partnership proposal, contact:

Florida PTA Legislative Committee

legislative@floridapta.org | www.floridapta.org