



# REGIONS

# Local Unit PTA

# Training

LEADERSHIP DEVELOPMENT TEAM

**Florida**  
**PTA**<sup>®</sup>  
*everychild.one voice.*<sup>®</sup>

# Agenda

Introduction

Inspire & Build  
Community  
Engagement

Leadership  
Strategies

Foster  
Collaboration

Motivate  
Volunteers

Quick  
Resources



# Leadership Development Committee

INTRODUCTION

# Inspire & Build Community Engagement

**Building and inspiring community engagement requires thoughtful strategies that connect with people emotionally, meet them where they are, and empower them to participate actively.**

**Understand the PTA Vision & Purpose**

**Listen to The Community**

**Create & Foster a Safe and Inclusive/Welcoming Environment**

**Celebrate Contributions and Milestone**

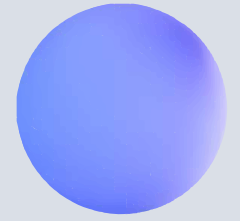


**Question:**

**What is the Difference Between**

**Leadership Strategy  
&  
Leadership Style**

# What Are Leadership Strategies?



❑ Engaging parents effectively requires leadership strategies that are **inclusive, communicative, and responsive.**

❑ **Effective Leadership Strategies for Parental Engagement** require creating meaningful partnerships with parents, **understanding their unique needs, and fostering a welcoming and supportive environment.**

# Strategic Ideas

1. Be **Flexible** and Accommodating
2. Engage in **Active Listening**
3. Empower Parents with **Knowledge** and **Resources**
4. **Invite Parent** to Learning Opportunities
5. **Pair** Parents with Their **Strengths** & Association's Needs

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# **How To Foster Collaboration**





**Fostering collaboration among parent groups is about creating a supportive, inclusive, and goal-oriented environment where parents feel valued and empowered to contribute.**



**Define Common Goals and Objectives**



**Encourage Open and Inclusive Communication**



**Create a Welcoming Environment**



**Provide Opportunities for Skill-Building and Learning**

# Importance of Motivating Volunteers



**Motivating volunteers is crucial for maintaining their engagement, enthusiasm, and long-term commitment.**

1. Increase Community Impact
2. Creates Positive Culture & Strengthens Teamwork
3. Promotes Adaptability & Resilience
4. Build Loyalty & Encourages Advocacy
5. Enhances the Association's Reputation

# Contact Information

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## **Our Team:**

- Natahlia Alicea, Yovanna Alvarez (**With US Today**)
- Mindy Haas, Anna King
- Izzy Wilson, Celita Wilson
- Danny Plumey

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**Thank You!**