

Dear Exhibitor:

The Florida PTA welcomes your cooperative participation in our upcoming Leadership Conference in July. However, due to difficulties arising in prior conferences, the Florida PTA urges you to take note of the following concerns:

1. Each company and/or subsidiary company must be listed for each individual booth. (Contract #12)
2. Only one company or subsidiary company at any one booth. (Contract #12)
3. **No** posting of advertisements permitted in the exhibit area or anywhere else at the conference facility. (Contract #7)
4. Out of professional courtesy, please do not photograph other exhibitors' booths.
5. Any events scheduled outside the exhibit hall times must be cleared with the Florida PTA to ensure such activities will not be in conflict with scheduled PTA functions. (Contract #14)

Vendors should make arrangements for their children, by either enrolling them in Camp Innisbrook or keeping them at their booth. Please do not leave your children unattended.

This year every participant will receive a ticket in their packet. They will sign it and put it in a box located at the rear of the Exhibit Hall. This will encourage them to visit your booth. The ticket will be used for the drawing of gifts donated by the exhibitors.

We look forward to a mutually beneficial event. On the last day of our conference, the Florida PTA will have an Exhibitors Drawing. We welcome any donations from your company to make this a success. Each exhibitor's donation will be given individual recognition.

Thank you in advance for your participation and cooperation.

Sincerely,
Linda Applegate
Exhibits Chair

Welcome to the 74th Annual

**Florida
PTA[®]**

everychild.onevoice.®

Leadership Conference

**The Innisbrook
Resort and Golf Club**
36750 U.S. Highway 19 North
Palm Harbor, Florida 34684

July 16, 17, and 18, 2010

**Florida
PTA[®]**

everychild.onevoice.®

**1747 Orlando Central Parkway
Orlando, FL 32809
407.855.7604
800.373.5782**

Linda Applegate, Exhibit Chair

You are Cordially Invited to Exhibit with Us

Here is your opportunity to meet the parents, teachers, principals, administrators and school board members who are the decision makers in our communities.

Exhibit displays are an excellent means of carrying your message to a large and diverse group of potential customers and clients.

The 74th Annual Leadership Conference will be held in Tarpon Springs, July 16, 17, and 18, 2010.

Over 1,000 leaders representing 341,000 members from Parent Teacher Associations around the state of Florida will be meeting to share their views affecting children and youth everywhere.

Among their interests will be instructional materials, visual aids, classroom and playground equipment, fund raising programs and many other products and services appropriate in our work for children and youth.

**See You at the
Conference!**

Contract for Space

Exhibits will be located in **Inverness Hall**.

Rental Fee is \$450.00 per space by June 1, 2010, after June 1 the fee is \$500.00 per space.

Send the signed contract and fee (make checks payable to **Florida PTA**) to:

**Florida PTA
1747 Orlando Central Parkway
Orlando, Florida 32809**

Please send a brief description of your products or services. Also name, address and email of person who will be responsible for exhibit.

Plan now to be among the select group of exhibitors at this exciting conference. We welcome your participation.

Selection

Exhibitors will be limited to those organizations and companies whose services or products are appropriately related to education, health, welfare or personal development of children and youth.

Schedule

Commercial exhibits will be installed between 5:00 PM and 7:00 PM on Thursday, July 15 and between 7:30 AM and 9:00 AM on Friday, July 16 in order to be in operation by 9:00 AM.

<p>Exhibit Hours Friday, July 16 9:00 AM to 1:45 PM 3:00 PM to 7:00 PM and Saturday, July 17 9:00 AM to 4:00 PM</p>
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Exhibits must be removed between 4:00 PM and 5:30 PM on Saturday, July 17th.

Exhibitors may leave their displays during conference classes, but PTA or Innisbrook Resort will not be responsible for them. A FPTA representative will be in the area during exhibit hours and reasonable security precautions will be taken during closed hours.

On Friday, July 16th, the Exhibits will be closed from 1:45 PM to 3:00 PM for our Opening Ceremony, allowing time for vendors to get lunch.