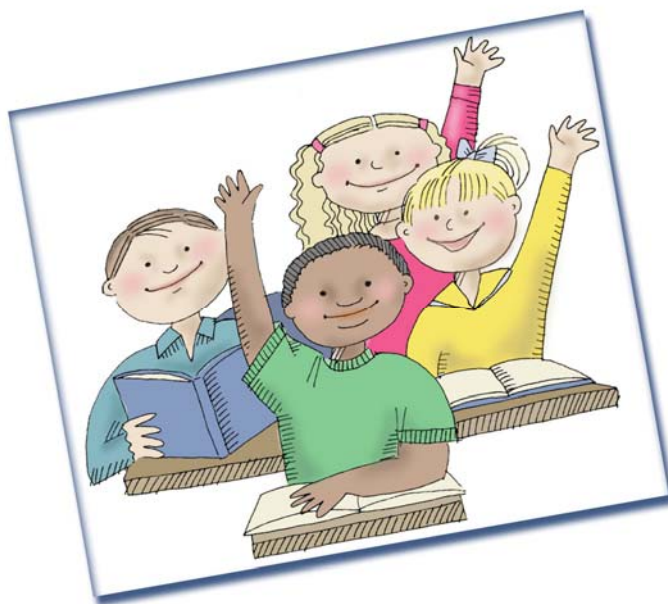


Florida PTA[®]

everychild.one voice.[®]

2010 Sponsorship Package



Florida PTA ♦ 1747 Orlando Central Parkway ♦ Orlando, Florida 32809
Phone: 407-855-7604 ♦ Fax: 407-240-9577 ♦ Toll Free: 800-373-5782
Email: info@floridapta.org

About Florida PTA

Mission

- to support and speak on behalf of children and youth in the schools, in the community and before governmental bodies and other organizations that make decisions affecting children;
- to assist parents in developing the skills they need to raise, protect and prepare their children;
- to encourage parent and public involvement in the public schools of this state.

Overview

Founded in 1921, the Florida PTA is the oldest and largest statewide volunteer organization working exclusively on behalf of children and youth. In 1923 the Florida PTA became a branch of the 7 million member National PTA. Florida PTA is made up of 1,341 local units with more than 361,807 Florida members seeking to unite home, school and community for all children.

Florida PTA develops and has a wide range of programs and resources for its members. Through its partnerships and activities on gubernatorial advisory boards, steering committees, school district advisory boards, and School Advisory Committees, Florida PTA takes on the full scope of issues that concern the state's families, school, and its membership.

Resources, leadership training, and other services are provided to PTA members through the network of the Florida PTA Board of Directors, as well as the Florida PTA State Office staff.

Sponsorship

As a 501(c)(3) not-for-profit educational organization, Florida PTA is authorized to accept tax deductible charitable contributions in coalition with state and local agencies cooperating to influence policy makers on the health, education, welfare and safety issues affecting children and youth.

Florida PTA has very strict guidelines governing corporate sponsor relationships. Florida PTA does not endorse corporate entities; rather corporate sponsors choose to support Florida PTA and its child advocacy efforts and initiatives. Because we are a volunteer non-profit organization, the cost of maintaining a highly effective level of child advocacy is very challenging.

Sponsorship opportunities are categorized as follows:

Platinum Level Sponsorship - \$10,000

Sponsor overall FPTA Events: (Convention/Leadership Conference/Legislative Activities/Program)

- Full-page recognition insert in Event Program
- Company name and logo displayed on large poster/easel in Event General Session Room
- Recognition from the General Session dais
- ¼ page black & white recognition in Convention Advance Program
- Acknowledgement as Platinum Level Sponsor in FPTA E-Newsletter and Website
- 2 Exhibit Booth spaces (8ft x 10ft each)
- Subscription to the Florida PTA E-Newsletter
- Two Meal Function Tickets

Gold Level Sponsorship - \$5,000

Sponsor one (1) of the following type events: Meal Function, Workshops, Registration Tote Bags (company name & logo on tote bag), Keynote Speaker, technology/AV equipment.

- ½ page recognition insert in Event Program
- Recognition from the General Session dais
- Acknowledgement as Gold Level Sponsor in FPTA E-Newsletter and Website
- 1 Exhibit Booth space (8ft x 10ft)
- Subscription to the Florida PTA E-Newsletter
- One Meal Function Ticket

Silver Level Sponsorship - \$2,500

Sponsor one (1) of the following: Printing Event Program, Workshops

- ¼ page recognition in Event Program
- Recognition from the General Session dais
- Acknowledgement as Silver Level Sponsor in FPTA E-Newsletter and Website.
- 1 Exhibit Booth space (8ft x 10ft)
- Subscription to the Florida PTA E-Newsletter

Bronze Level Sponsorship - \$1,500

Sponsor one (1) of the following: Event Welcome Table (company logo on poster at table),

- Recognition in Event Program
- Recognition from the General Session dais
- Acknowledgement as Bronze Level Sponsor in FPTA E-Newsletter and Website.
- 1 Exhibit Booth space (8ft x 10ft)

The programs and resources provided by The Florida PTA will fill the void left behind by the budget cuts. They include:

- Parental Involvement Training
- Leadership Training
- Volunteer Training/Development
- Scholarships
- Resource Libraries
- Environmental/Ecological Programs
- Reflections Program

Ask yourself, do we run the risk of losing these resources because we fail to act or get behind our local organizations providing these services to our schools and communities during this difficult time?

You can contact me at 813-267-5597, via email at matt@mattyoun.com or the Florida PTA State Office at 1-800-373-5782, 407-855-7604 or email at info@floridapta.org.

With your partnership and the continued support from the business community, we are able to provide the resources needed to promote effective parental involvement in our schools and community.

Sincerely,

Matt Young
Florida PTA Board Member



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**74th ANNUAL FLORIDA PTA LEADERSHIP CONFERENCE
SPONSORSHIP COMMITMENT FORM**

COMPANY NAME _____

CONTACT NAME _____

CONTACT TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____ FAX NUMBER _____

E-MAIL ADDRESS _____

Please check below to commit to the following level of partnership:

	Platinum Level Sponsorship	\$10,000
	Gold Level Sponsorship	\$5,000
	Silver Level Sponsorship	\$2,500
	Bronze Level Sponsorship	\$1,500

Please make all checks payable to:
Florida PTA (Federal Tax ID # 59-0637851)

Mail check to:
Florida PTA
1747 Orlando Central Parkway
Orlando, Florida 32809

If you have any questions regarding this form or conference sponsorships,
please contact Matt Young at matt@mattyoung.com or 813-267-5597.

Authorized Signature
(required)

Title

Date

**TO RECEIVE THE MAXIMUM BENEFIT OF YOUR SPONSORSHIP
PLEASE RESPOND BY JUNE 1, 2010**

THANK YOU!

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