

Dear Exhibitor:

The Florida PTA welcomes your cooperative participation in our upcoming Leadership Conference in July. However, due to difficulties arising in prior conferences, the Florida PTA urges you to take note of the following concerns:

1. Each company and/or subsidiary company must be listed for each individual booth. (Contract #12)
2. Only one company or subsidiary company at any one booth. (Contract #12)
3. **No** posting of advertisements permitted in the exhibit area or anywhere else at the conference facility. (Contract #7)
4. Out of professional courtesy, please do not photograph other exhibitors' booths.
5. Any events scheduled outside the exhibit hall times must be cleared with the Florida PTA to ensure such activities will not be in conflict with scheduled PTA functions. (Contract #14)

Vendors should make arrangements for their children, by either enrolling them in Camp Innisbrook or keeping them at their booth. Please do not leave your children unattended.

This year every participant will receive a ticket in their packet. They will sign it and put it in a box located at the rear of the Exhibit Hall. This will encourage them to visit your booth. The ticket will be used for the drawing of gifts donated by the exhibitors.

We look forward to a mutually beneficial event. On the last day of our conference, the Florida PTA will have an Exhibitors Drawing. We welcome any donations from your company to make this a success. Each exhibitor's donation will be given individual recognition.

Thank you in advance for your participation and cooperation.

Sincerely,  
*Linda Applegate*  
Exhibits Chair

**Florida  
PTA**

*everychild.one voice.*®

**1747 Orlando Central Parkway  
Orlando, FL 32809  
407.855.7604  
800.373.5782**

*Linda Applegate, Exhibit Chair*

**Welcome  
to the  
72<sup>nd</sup> Annual**

**Florida  
PTA**

*everychild.one voice.*®

**Leadership  
Conference**

**The Innisbrook  
Resort and Golf Club  
36750 U.S. Highway 19 North  
Palm Harbor, Florida 34684**

**July 11, 12, and 13, 2008**

## You are Cordially Invited to Exhibit with Us

Here is your opportunity to meet the parents, teachers, principals, administrators and school board members who are the decision makers in our communities.

Exhibit displays are an excellent means of carrying your message to a large and diverse group of potential customers and clients.

The 72nd Annual Leadership Conference will be held in Tarpon Springs, July 11, 12, and 13, 2008.

Over 1,200 leaders representing 357,000 members from Parent Teacher Associations around the state of Florida will be meeting to share their views affecting children and youth everywhere.

Among their interests will be instructional materials, visual aids, classroom and playground equipment, fund raising programs and many other products and services appropriate in our work for children and youth.

**See You at the  
Conference!**

## Contract for Space

Exhibits will be located in **Inverness Hall**.

Rental Fee is \$450.00 per space by June 1, 2008, after June 1 the fee is \$500.00 per space.

Send the signed contract and fee (make checks payable to **Florida PTA**) to:

**Florida PTA  
1747 Orlando Central Parkway  
Orlando, Florida 32809**

Please send a brief description of your products or services. Also name, address and email of person who will be responsible for exhibit.

Plan now to be among the select group of exhibitors at this exciting conference. We welcome your participation.

## Selection

Exhibitors will be limited to those organizations and companies whose services or products are appropriately related to education, health, welfare or personal development of children and youth.

## Schedule

Commercial exhibits will be installed between 5:00 PM and 7:00 PM on July 10 and between 7:30 AM and 9:00 AM on July 11 in order to be in operation by 9:00 AM.

<p><b>Exhibit Hours</b> <b>Friday, July 11</b> 9:00 AM to 1:45 PM 3:00 PM to 7:00 PM and <b>Saturday, July 12</b> 9:00 AM to 4:00 PM</p>
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Exhibits must be removed between 4:00 PM and 5:30 PM on Saturday, July 12th.

Exhibitors may leave their displays during conference classes, but PTA or Innisbrook Resort will not be responsible for them. A PTA representative will be in the area during exhibit hours and reasonable security precautions will be taken during closed hours.

**On Friday, July 11th, the Exhibits will be closed from 1:45 PM to 3:00 PM for our Opening Ceremony, allowing time for vendors to get lunch.**