



everychild.one voice.®

2008 Sponsorship Package

History of PTA

The National PTA, was founded on February 17, 1897, by Alice McClellan Birney and Phoebe Apperson Hearst, in Washington D.C. It was originally called the National Congress of Mothers. The group of mothers were concerned with the education, health and safety of children and youth... the same concerns the PTA has 100+ years later. In 1908, the organization officially changed its name to the National Congress of Mothers and Parent -Teacher Associations, today it's generally known as the National PTA. There are over six million PTA members in the nation with more than 368,000 members in Florida. PTA is the largest volunteer organization in the United States with one purpose — to serve children, their families, and their school communities.

About Florida PTA

Overview

Florida PTA is the largest statewide volunteer organization working exclusively on behalf of children and youth. Founded in 1921 as a branch of the 7 million member National PTA, Florida PTA is made up of 1,341 local units with more than 361,807 Florida members seeking to unite home, school and community for all children.

Florida PTA develops and has a wide range of programs and resources for its members. Through it's partnerships and activities on gubernatorial advisory boards, steering committees, school district advisory boards, and School Advisory Committees, Florida PTA takes on the full scope of issues that concern the state's families, school, and it's membership.

Resources, leadership training, and other services are provided to PTA members through the network of the Florida PTA Board of Directors, as well as the Florida PTA State Office staff.

Mission

- to support and speak on behalf of children and youth in the schools, in the community and before governmental bodies and other organizations that make decisions affecting children;
- to assist parents in developing the skills they need to raise, protect and prepare their children;
- to encourage parent and public involvement in the public schools of this state.

Florida PTA Leadership Training

More than 1,300 members of the Florida PTA attend the annual Florida PTA Leadership Conference. The volunteer leaders receive training on child advocacy and leadership skill enhancement. The training includes the duties of elected and non-elected positions, parliamentary procedure, developing and managing a budget, parent and student involvement training, legislation, health, safety, membership and marketing your PTA.

Speakers from the Florida Department of Education, various social service agencies and Florida PTA Board of Directors conduct workshops. The workshops are designed and structured to provide conference attendees with valuable information to enhance their child advocacy skills and parental involvement efforts. Information and knowledge gained at the conference is carried back to communities across the entire state.

Through our partnership with the Florida Department of Education, the announcement of the Parent Involvement Award is the highlight of the conference. One elementary and one secondary school from each of Florida's five regions receive a plaque in recognition of their outstanding achievement. The state winner in the elementary and secondary categories receives a cash award. These schools are recognized for exemplary programs involving parents at their school.

Sponsorship

The Florida PTA is the oldest and largest non-profit organization in the state of Florida that works exclusively on behalf of children. The organization is comprised of over 368,000 members who provide assistance to children, parents and schools in over 1300 local units throughout the state. The Board of Directors consists of volunteers that give their time energy and support to local units to train parents and community leaders and to monitor activities concerning education and child welfare both in Tallahassee and Washington, DC.

As a 501(c)(3) not-for-profit educational organization, Florida PTA is authorized to accept tax deductible charitable contributions in coalition with state and local agencies cooperating to influence policy makers on the health, education, welfare and safety issues affecting children and youth.

Florida PTA has very strict guidelines governing corporate sponsor relationships. Florida PTA does not endorse corporate entities; rather corporate sponsors choose to support Florida PTA and its child advocacy efforts and initiatives. Because we are a volunteer non-profit organization, the cost of maintaining a highly effective level of child advocacy is very challenging. Sponsorship opportunities are categorized as follows:

Platinum Level Sponsorship - \$10,000

Sponsor overall FPTA Event:

(Convention/Leadership Conference/Legislative Conference/Program)*

Full-page recognition insert in Event Program

Company name and logo displayed on large poster/easel in Event General Session Room

Recognition from the General Session dais

¼ page black & white recognition in Convention Advance Program

Acknowledgement as Platinum Level Sponsor in FPTA Monthly Bulletin (Newsletter) and Website

2 Exhibit Booth spaces (8ft x 10ft)

One Year Subscription to the Florida PTA Bulletin

Two Meal Function Tickets

Gold Level Sponsorship - \$5,000

Sponsor one (1) of the following type events:

Meal Function, Workshops, Registration Tote Bags (company name & logo on tote bag), Keynote Speaker, technology/AV equipment*.

½ page recognition insert in Event Program

Recognition from the General Session dais

Acknowledgement as Gold Level Sponsor in FPTA Monthly Bulletin and Website

1 Exhibit Booth space (8ft x 10ft)

One Year Subscription to the Florida PTA Bulletin

One Meal Function Ticket

Silver Level Sponsorship - \$2,500

Sponsor one of the following:

Printing Event Program / Event Note Pad*

¼ page recognition in Event Program

Recognition from the General Session dais

Acknowledgement as Silver Level Sponsor in FPTA Monthly Bulletin and Website

1 Exhibit Booth space (8ft x 10ft)

One Year Subscription to the Florida PTA Bulletin

Bronze Level Sponsorship - \$1,000

Sponsor one of the following:

Event Welcome Table (company logo on poster at table), Event Pens (Company logo on pens), Beverage Break*

Recognition in Event Program

Recognition from the General Session dais

Recognition in FPTA Bulletin

1 Exhibit Booth space (8ft x 10ft)

*For individual events, see Legislative, Leadership, Convention or Program Information Packet

**72nd ANNUAL FLORIDA PTA LEADERSHIP CONFERENCE
SPONSORSHIP COMMITMENT FORM**

COMPANY NAME _____

CONTACT NAME _____

CONTACT TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____ FAX NUMBER _____

E-MAIL ADDRESS _____

Please check below to commit to the following level of partnership:

	Platinum Level Sponsorship	\$10,000
	Gold Level Sponsorship	\$5,000
	Silver Level Sponsorship	\$2,500
	Bronze Level Sponsorship	\$1,000

Please make all checks payable to:
Florida PTA (Federal Tax ID # 59-0637851)

Mail check to:
Florida PTA
1747 Orlando Central Parkway
Orlando, Florida 32809

If you have any questions regarding this form or conference sponsorships,
please contact Matt Young at matt@mattyong.com or 813-267-5597.

Authorized Signature
(required)

Title

Date

**TO RECEIVE THE MAXIMUM BENEFIT OF SPONSORSHIP
PLEASE RESPOND BY JUNE 1, 2008
THANK YOU!**

Florida PTA ♦ 1747 Orlando Central Parkway ♦ Orlando, Florida 32809
Phone: 407-855-7604 ♦ Fax: 407-240-9577 ♦ Toll Free: 800-373-5782
Email: info@floridapta.org